



## Ecova to Provide Utility Expense and Energy Management Services to Rite Aid

12/13/11

### Ecova to Provide Utility Expense and Energy Management Services to Rite Aid

**Spokane, WA— December 13, 2011**—Ecova, a total energy and sustainability management company, has been selected by Rite Aid to provide utility expense and energy management services. Ecova will assist Rite Aid in monitoring, understanding and reducing energy use at approximately 4,700 Rite Aid pharmacies nationwide.

Rite Aid has implemented Ecova's integrated energy management solution with a focus on cost savings and expense management in its facilities. Ecova's utility expense management service will help Rite Aid to better understand its energy consumption and spending using aggregated billing information that provides actionable insights across Rite Aid pharmacies. Ecova will leverage the data-driven insights to help Rite Aid reduce energy use and cost, and build a foundation for driving additional improvements.

"The first step in better energy management is having a solid, tested and reliable data set about the amount and types of energy being used across our stores," said Paige Miller, senior manager, energy and environment at Rite Aid. "Ecova brings a depth and breadth of experience, unique client focus and integrity to their work. Together, we'll be able to improve our cost savings and environmental footprint company-wide."

Ecova supplies Rite Aid with rate monitoring and optimization to ensure that the company is paying the lowest cost available across hundreds of utility territories. Using actual site energy consumption data and proprietary utility tariff models, Ecova evaluates and recommends optimum energy rate options as well as energy-related tax alternatives. Ecova provides data to Rite Aid through unique and customizable dashboard reporting.

"Our mission is to help large, multi-site companies—like Rite Aid—understand their energy use and how they can leverage that data to save money and improve performance," said Jeff Heggedahl, CEO of Ecova. "Adding Rite Aid to our distinguished client list of more than 600 companies is an important step to solidify our leadership position in total energy and sustainability management."

Ecova's expertise working with nearly 40% of North America's larger retailers provides a vast array of best practices and knowledge sharing that will help Rite Aid improve its utility expense and energy management efforts.

#### About Ecova

Ecova is the total energy and sustainability management company whose sole purpose is to see more, save more, and sustain more for its clients. Using insights based on consumption, cost and carbon footprint data spanning thousands of utilities, hundreds of thousands of business sites and millions of households, Ecova provides fully managed, technology-optimized solutions for saving resources, which in turn increase returns, lower risks, and enhance reputations. Ecova is the largest non-regulated subsidiary of Avista Corp (NYSE: AVA and [avistacorp.com](http://avistacorp.com)). For more information, visit the company's website at [ecova.com](http://ecova.com), on LinkedIn at [linkd.in/ecovainc](http://linkd.in/ecovainc), or follow Ecova on Twitter at [@ecovainc](http://@ecovainc).

Ecova: Wendy Carhart, 503-525-2700 ext. 465, [wcarhart@ecova.com](mailto:wcarhart@ecova.com)

Rite Aid: Ashley Flower, 717-975-5718, [aflower@riteaid.com](mailto:aflower@riteaid.com)